

Product Designer

PROFILE

Senior Product Designer with 10 years of experience, specializing in the **design of complex SaaS products** (Web & Mobile). I partner with product teams (CPO, PM, Engineering) from discovery to delivery to create high-impact business and user experiences. My expertise spans **product definition** (user research, problem framing), **experience design** (UX/UI, prototyping), and **scaling design operations** (design systems).

SKILLS

Product / UX		Delivery & collaboration	Design & tools	
User Research	Workshops	PM / CPO / Devs partnership	Figma	Motion Design
UX/UI Design	Discovery	Agile environments	Design Systems	HTML/CSS
Problem framing	Prototyping	A/B Testing	Codex/Claude AI	Photoshop

EXPERIENCE

BUILDA - Lead Product Designer - March 2023 - Present Remote / Denver (US)

- Collaborated directly with the CEO and CPO on product strategy and roadmap.
- Contributed to product vision and feature prioritization.
- Conducted user research (interviews, customer feedback) to drive data-informed product decisions.
- Managed end-to-end feature design from discovery to delivery.
- Product Pivot: Successfully shifted the platform from a community-based model to an investment platform. → Transformed a "nice-to-have" product into a core business value driver.
→ Results: Increased revenue by 80% within 6 months.
- Built and structured the Design System to improve consistency and delivery speed in close collaboration with the tech team.
- Created high-fidelity prototypes using Figma and Framer.
- Designed successful pitch decks for fundraising rounds and led the evolution of the Builda brand and marketing website.

SAAGIE - UI/UX Designer - November 2020 - March 2023 Remote / Paris / Rouen

- Designed a complex B2B DataOps product for data engineering teams.
- Served as UI Lead for the Design System, enhancing overall product UI consistency.
- Partnered with PMs, Data Scientists, and engineers to scope requirements and define features.
- Job Orchestrator Optimization: Redesigned the pipeline creation flow, reducing the drop-off rate by 40% and significantly improving user sentiment.
- Proposed high-value features such as job history and AI co-pilot.
- Implemented A/B testing to validate UX hypotheses.
- Led the website redesign to improve offer clarity and brand positioning.

CAP COLLECTIF - UI/UX Designer - January 2018 - May 2020 Paris

- Gathered requirements from business units and prioritized needs with the CPO.
- Key Project: "Grand Débat National" (The Great National Debate).
Enabled millions of citizens to participate in complex civic topics.
Simplified contribution journeys and ensured content accessibility
→ resulting in millions of contributions and positive feedback.
- Partnered with PMs, Engineers, and Business team
- Produced low and high-fidelity wireframes and technical specifications for Dev and QA teams.
- Designed custom interfaces for major clients: French Government, Carrefour, Decathlon, La Poste.

TEKSIAL (ENGIE) - UI Designer - Sep 2016 - Oct 2017 Colombes (92)

- Led the redesign of "Monexpert-renovation-energie.fr" and white-label responsive interfaces.
- Created vector illustrations and print assets (brochures, flyers).

LE DROIT POUR MOI - Web Designer - January 2016 - July 2016 Paris

- Visual branding and UI component design for ledroitpournmoi.fr.

EDUCATION

2016-2017 : MJM Graphic Design Paris 10°

Project Management, UX/UI & Web Design

2015-2016 : ICAN Institut de Création et d'Animation Numérique Paris 12°

Web Design & Development

2011-2015 : Université Paris 1 Panthéon Sorbonne - Institute of Geography Paris 5°

Master's level studies in Urban Planning, Architecture & Cartography

2010-2011 : Lycée Jules Ferry - CPGE Prépa Hypokhâgne Paris 9°

Pre-Master's intensive program in Humanities & Philosophy

HOBBIES

Ornithology, Cartography, Photography, Bird drawing, Hiking, Architecture.

Note: I maintain a custom map of unusual door knockers in Paris.